Bull Creek Road Coalition (BCRC) Neighborhood Survey

Austin, Texas

Spring, **2014**

This survey was conducted in the seven neighborhoods surrounding the 75-acre state-owned tract of land contiguous to Bull Creek Road and between West 45th and West 39th Streets in Austin, Texas. The goal was to learn the opinions of the residents surrounding this property concerning utilization and development of the property.

State Land Opinion Survey

Spring 2014 - Bull Creek Road Coalition

If the state land is to be developed, what type of development you would prefer:

Answer Options	People	Percent		100	200	200
(High Density) Some 10+ story office and residential buildings and apartments. Example: Area around 6th and Lamar with Whole Foods store and large apartments.	13	1.76%	1	100	200	300
Mix of 4-5 story apartments, hotels and dense mix of small, mid and large scale retail. Example: The Domain.	45	6.10%	2			
(Medium Density) Mix of 4-5 story apartments, townhomes with moderate amount of small to mid sized retail. Example: The Triangle.	162	21.95%	3			
Mostly houses with some small apartments, retail and offices. Examples: Area around 43rd and Duval (Hyde Park Grill) or Rosedale near Medical Parkway (Draught House).	255	34.55%	4			
(Low Density) Large lot single family homes with no commercial or retail. Example: Single family homes like those on Shoal Creek Boulevard.	263	35.64%	5			

answered question

skipped question

738

2

Traffic generated by development can range from high to low, and can create particular problems locally, such as cut-through traffic (traffic cutting through neighborhood streets to avoid busy thoroughfares). Please indicate how much you think traffic could affect you:

Answer Options	People	Percent	-	200)	400	600
A lot (examples: cut through traffic, unable to leave neighborhood)	394	53.24%	1				
Some (example: streets you normally use would become busier)	289	39.05%	2				
Little or none (examples: you would walk and vehicle congestion won't affect you, or you live far enough away, or you don't travel the 45th/Bull Creek Road area by car)	57	7.70%	3				
answered question skipped question	740 0		-			1	

Considering your view of the potential effect of traffic on you and your area, if there is commercial development, what kind would prefer to see or could "live with":

Answer Options	People	Percent	-	2(00	400	60) 8	00
High traffic commercial development with businesses such as box stores like Home Depot and Target, grocery "superstores", drive-throughs for gas stations, banks, Starbucks	19	2.57%	1						
Moderate-size businesses (like Randalls in Tarrytown)	92	12.45%	2						
Small businesses such as bakeries, restaurants, coffee shops, small to medium grocery stores (such as Russell's Bakery on Balcones or Sprouts).	628	84.98%	3						
answered question	739								
skipped question	1								

There are approximately 30 acres (about 40% of the total space) of potential high-quality greenspace, including the area along Shoal Creek, the grove of large live oaks, and a meadow that produces lots of wildflowers. Please indicate how strongly you prefer that urban greenspace be a part of the development plan.

Answer Options	People	Percent	-	100	200	300	400
The 30 acres mentioned will not be enough; more should be included in a development plan	379	51.78%	1 -				
The 30 acres mentioned should be preserved and will be enough	316	43.17%	2				
The 30 acres mentioned is more than needed and might interfere with development	37	5.05%	3				
answered question skipped question	732 8						

Are you in favor of a bridge being built across Shoal Creek to enable access from Shoal Creek Boulevard?

Answer Options	People	Percent	-	20	00 4	00	600
Vehicle and pedestrian	193	26.96%	1				
Pedestrian only	391	54.61%	2			ı	
No bridge	132	18.44%	3				
answered skipped	•					·	

What are or would be your preferred uses of the property (check all that apply)?

Answer Options		Response	Percent	-	200	400	600	800
Shopping		289	12.63%	1				
Riding bikes		377	16.47%	2				
Hiking		445	19.44%	3				
Walking		650	28.40%	4				
Taking dogs for an off-leash romp near Shoal Creek		395	17.26%	5				
Other (please specify)		133	5.81%	6				
	answered question	2,289						

How long have you lived in your current residence? (optional)

Answer Options	People	Percent	-	100	200	300
less than one year	35	4.82%	1			
1 - 5 years	245	33.75%	2			
6 - 10 years	119	16.39%	3			
10 - 15 years	106	14.60%	4			
more than 15 years	221	30.44%	5			
answered question				'	'	
6 - 10 years 10 - 15 years more than 15 years	119 106 221 726	16.39% 14.60% 30.44%	3 - 4 -			

Do you own or rent? (optional)

Answer Options	People	Percent	-	200	400	600
Own	562	95.09%	1			
Rent	29	4.91%	2			
answered question skipped question	591 149		_			